

New York Wing Drug Demand Reduction NEWS

Volume 2, Issue 1

January, 2001

Dear DDR Partners:

Welcome to our second volume of New York Wing Drug Demand Reduction News. We are entering our 4th year of participation in the DDR program. As you know, DDR is an Air Force Initiative and has been established to provide Air Force dependents with alternatives to drug use by offering a variety of healthy activities and modeling healthy life styles. There is no better healthy alternative than the Civil Air Patrol Cadet Program.

Civil Air Patrol Squadrons can benefit from the DDR program in several ways:

- Take advantage of drug education materials available from the Wing DDR administrator;
- Use DDR materials as part of your moral leadership training program;
- Apply for DDR incentives funding to purchase program supplies and/or fund other allowable activities.

More details on the DDR program are available on the DDR page of the WING website. The website URL is :

<http://nywg.cap.gov/index.html>

Please go there and familiarize yourself with the opportunities DDR present to you.

I hope you enjoy this newsletter. Let me know if you have suggestions for future issues.

Captain Susan Faulkner; DDR point of contact, New York Wing

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518-438-8669

or write me at 130 Sicker Road Latham, NY 12110

I will get back to you as soon as possible.

Teen Smoking on the decline

1/31/01 Taken from the Join Together On-Line website:

Although only a few states are using funds from the nationwide tobacco settlement to fight teen smoking, those that do are meeting with great success, [USA Today](#) reported Jan. 30. In Mississippi, for instance, teen anti-smoking effort have resulted in a 21-percent decline in smoking among youths in the state.

One recent major victory was the passage of legislation making it illegal for anyone, including teachers, to use tobacco in public schools. The victory was credited to the teen advocacy group Frontline, funded by the state's settlement with tobacco companies in 1997.

In Florida, smoking has dropped 40 percent among middle-school students and 18 percent among high-school students since the state began an anti-smoking campaign with its tobacco settlement money.

"The figures are impressive," said Debra Bodenshtine, director of the state's Division of Health Awareness and Tobacco. "They're not the norm."

Part of Florida's program is its "Truth" campaign, which portrays tobacco companies as sinister authority figures. "Their brand is lies," Florida ads say. "Our brand is truth."

Minnesota has a similar campaign. "Any time we can, from a social marketing standpoint, stop a trend it's huge," said Jim Audette, director of Minnesota's Target Market program, launched last year. "What Florida did was reverse a trend in just two years. I've never seen that before."

Let's start our own NYW CAP anti- smoking campaign-don't start, cadets, and you'll never have to try to quit!

2001 DDR Initiatives Program:

We received approval for nearly \$6,000 (almost 3 times last year's allocation!) for the following initiatives. If your squadron is not listed here, but is listed on the facing column as an eligible squadron, call me, e-mail me or write me and we will work on establishing your squadron as a Year 2001 DDR Partner Squadron.

- \$250 DDR Literature and promo items** (Wing \$250)
- \$400 8/15 encampment scholarships @ \$50** (match 2)
- \$300 Amelia Earhart Squadron** Uniforms and uniform items
- \$300 Buffalo One Squadron** Uniforms and uniform items
- \$480 TAK Composite Squadron** 20 cadets to warbird museum @ \$20
- \$480 Utica Composite Squadron** 20 cadets to Wright-Patt @ \$20
- \$600 Vedder Composite Squadron** 30 cadets to Wright-Patt @ \$20
- \$900 Suffolk 9 Squadron** 45 cadet stipends / simulator const@ \$20
- \$550 Kaydeross Composite Squadron**
 - \$300 TV/VCR
 - \$250 Tape and AE Course
- \$580 East Ramapo Cadet Squadron**
 - \$600 PLDC (**Disapproved**)
 - \$200 10 scholarships to NJGSAR @ \$20
 - \$200 Cadet Insignia – must be given to cadets
 - \$550 Mentoring (**Disapproved**)
 - \$180 5 hours flying time – must have all nine flights
- \$580 Rockland Cadet Squadron**
 - \$600 PLDC (**Disapproved**)
 - \$200 10 scholarships to NJGSAR @ \$20
 - \$200 Cadet Insignia – must be given to cadets
 - \$550 Mentoring (**Disapproved**)
 - \$180 5 hours flying time – must have all nine flights
- \$520 Richardell Cadet Squadron**
 - \$1,200 Field trips (**Disapproved**)
 - \$120 Color Guard Equipment
 - \$200 Glider flights – Will pay half the cost difference after CP reimbursement.
 - \$200 Unit patch design and production – must give free
 - \$300 Recruiting Program (**Disapproved**)

Update on the K Mart Kids Race Series

I am disappointed to tell you that the 2000 Kmart Kids Race Against Drugs Tour was the last of the series. Kmart has discontinued its sponsorship of the series. To all who participated, I can only say Thanks for supporting a great effort.

FY 2001 DDR Incentives Program

Applications for the funding year beginning October 1, 2001 are due by August 30, 2001. Send them to my attention. All squadrons can submit applications (a simple concept statement is good for a first contact). The following squadrons are eligible to receive federal DDR Initiatives funding:

NY394 Kaydeross Composite Squadron

NY401 Harbor Flight

NY020 Southtowns Cadet Squadron

NY022 Buffalo Cadet Squadron

NY030 Richardell Composite Squadron

NY073 Schenectady Composite Squadron

NY116 Niagara Falls Composite Squadron

NY135 Syracuse Composite Squadron

NY117 Francis Gabreski Squadron

NY153 Suffolk Cadet Squadron

NY159 Dutchess Cadet Squadron

NY162 Utica Composite Squadron

NY173 TAK Composite Squadron

NY247 Suffolk Cadet Squadron

NY248 Nassau Cadet Squadron

NY249 Amelia Earhart Composite Squadron

NY311 Suffolk Cadet Squadron

NY328 Suffolk Cadet Squadron

NY392 Vedder Composite Squadron

NY406 Ft. Drum Composite Squadron

NY407 Syracuse OMJA Composite Squadron

NY072 Rockland Co. Cadet Squadron

NY387 Sullivan Co Cadet Squadron

NY404 E. Ramapo Cadet Squadron